

# Finding profit in waste minimisation

As NEW legislation to regulate business waste comes into force how ready is Cumbria to make use of this opportunity to assist with the development of our economy?

- How can business maximise its profits by reducing waste?
- Are there innovative methods of recycling and disposing of computers for example?
- How can the county's strategy on waste positively impact on business?

This **FREE** day aims to establish what businesses in this region need to enable them to make the most of this opportunity.

**Friday 11<sup>th</sup> June 2004**

International Research and Graduate Centre, Westlakes Science & Technology Park

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**0900 Registration**

**0945 Introduction and Overview**  
Chairman

**1000 Impact of Business Legislation**  
Envirolink Northwest

**A Cumbrian Perspective**  
Cumbria County Council

**1045 Break**

**1100 National and Local Case Studies**

**1215 Lunch**

**1315 A personal view from business**

**1330 Workshops**

**1430 Break**

**1450 Feedback and Recommendations**

**1530 Close**



**"Can you afford to throw it away?"**