



## **PRESS RELEASE**

---

**Contact:** Steve Bradley  
**Tel:** 01946 514069  
**Fax:** 01946 514091  
**Email:** Steve.Bradley@westlakes.ac.uk  
**Date:** 26 February 2001

### **RESEARCH INSTITUTE SUPPORTS YOUNG ENTERPRISE**

**A double presentation occurred at Westlakes Research Institute on Friday.** 16 students from Whitehaven, Wyndam, St. Benedicts and St.Bees schools spent the day at Westlakes getting expert tips on making public presentations from Sharon Johnstone of BNFL and Mike Priestley of Cumbria Careers. After chances to practice their technique and groans from watching their performance played back on video, they all felt ready for a starring role in next month's Young Enterprise Business Award's presentations at The Cumbria Ballroom in Workington. 'As Business Directors with the scheme it's important for us to be able to communicate effectively, the course has shown us how to make the right impression' announced Steven Maher of St. Benedicts School, 'We're all more confident'.

The second presentation was a cheque for £250, handed to Fran Bradley, the Young Enterprise Development Manager by WRI's Clare Colhoun. 'Our Chairman, John Fyfe decided that instead of sending traditional company Christmas cards we would send an electronic version instead. This meant we were able to make a financial contribution to a complementary charity with the money saved.' Clare said, 'Young Enterprise encourages young people to experience the thrill of running a business and to take the mystery out of the commercial world. Like WRI, Young Enterprise is trying to help its members find that extra commercial edge.'